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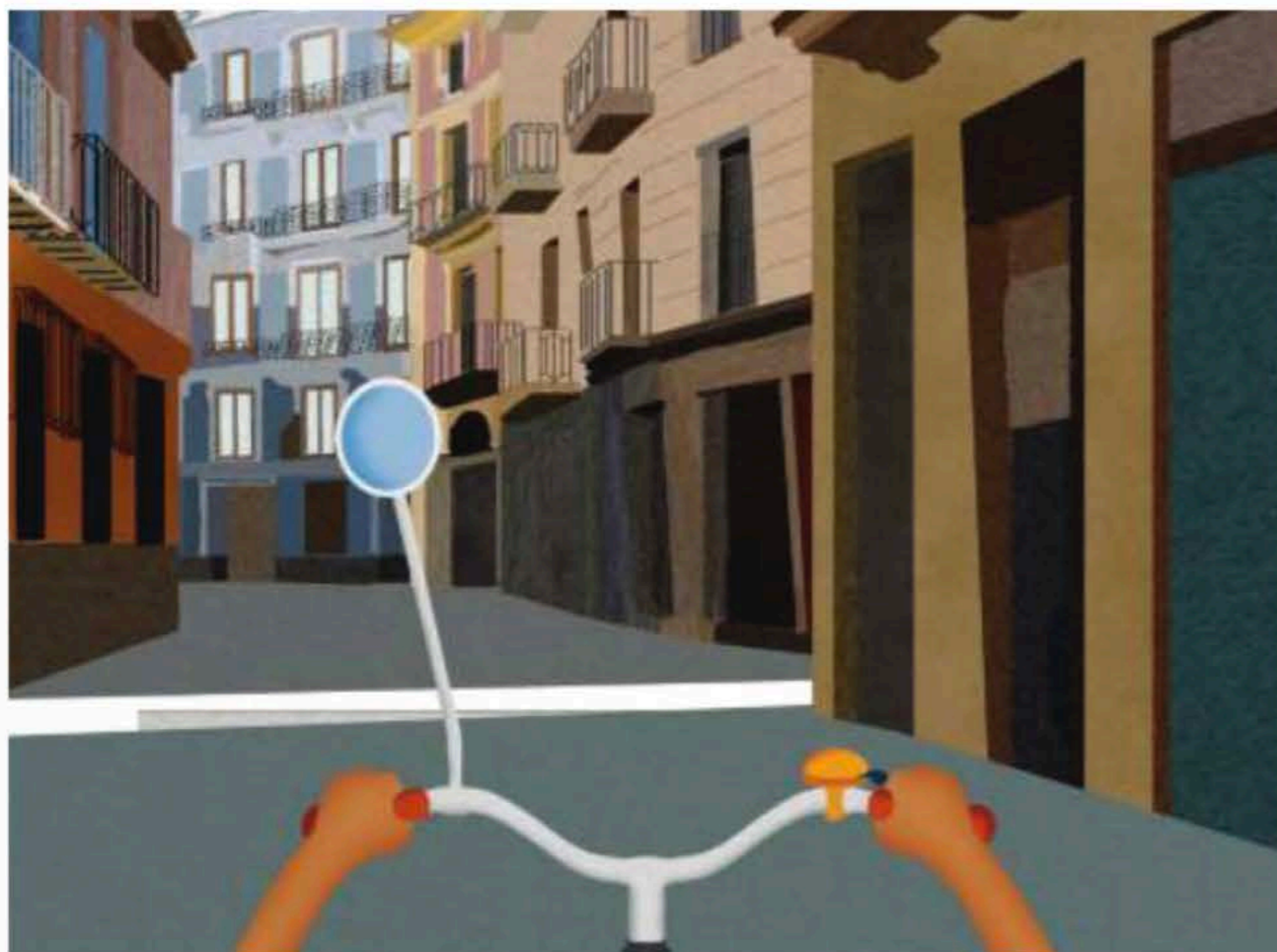
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**WELCOME
TO THE WORLD
OF Ai**



THE NEW PUBLISHING HOUSE OF *SILENT BOOK* ILLUSTRATED BY ARTISTS AND EDITED BY ARCHITECTS FOR CHILDREN, ADULTS AND BEAUTY LOVERS



The **Matita's** adventure, an independent publishing house, was born in Venice in 2022 from the intuition of **Delphine Trouillard**. French woman with a multifaceted profile, with a degree in mathematics and a long collaboration with Palazzo Grassi. Since she became the mother of Mathilde and Louise, she has created **a series of silent book for children, adults and beauty lovers**. The protagonists are **architecture, urban planning, design and the environment**. Without forgetting the **eco-sustainability** of the product.

Matita refers to the object par excellence of drawing and writing, graphite or colored lead enclosed in a wooden sheath. The logo, designed by Leonardo Sonnoli, represents in a minimal, clean and stylized way, the hexagonal section of the only drawing and creation tool capable of bringing together children, adults, architects and illustrators.

Matita marks a strong novelty in the panorama of publishing for children (and not only) with the six-monthly publication of **silent book, illustrated by artists and edited by architects**, capable of

creating stories of architecture and spaces of lived reality, developing the perception, knowledge and imagination of the environment around us.

Matita's collection of **books, without text but not without history**, intrigues the little ones, from 3 years old, and fascinates the older ones with original and detailed illustrations of architecture, palaces, squares, historic centres, urban and natural landscapes.

Matita's books are inclusive and universal, accessible to all: they are open to any personal interpretation thanks to the drawings on their wordless pages, offering extraordinary moments of sharing and exchange between parents and children.

Matita's publications become a series of backdrops in which to discover and imagine adventures, and constitute a real pedagogical tool for developing not only the language and vocabulary of the little ones, but also their aptitude for understanding the symbolic messages of the architectures we live in.

Matita is a **sustainable** publishing house, it is committed to defending the environment through a **100% Made in Italy production**, using only vegetable inks and paper from certified forests. For its publications, it relies on the *know-how* and excellence of local and internationally renowned historic typographies.

